

APPLICATION DATA SHEET

Application Information

Application Number::

Filing Date:: 03/24/04

Application Type:: Utility

Subject Matter::

Suggested Classification::

Suggested Group Art Unit::

CD-ROM or CD-R::

Number of CD Disks::

Number of Copies of CDs::

Sequence Submission?::

Computer Readable Form (CRF)?:: No

Number of Copies of CRF::

Title Line One:: Meaning-Based Advertising and Document
Relevance Determination

Title Line Two::

Attorney Docket Number:: 64557.000015

Request for Early Publication?:: No

Request for Non-Publication?:: Yes

Suggested Drawing Figure::

Total Drawing Sheets:: 9

Small Entity?:: No

Petition Included?::

Petition Type::

Licensed US Government Agency::

Contract or Grant Numbers::

Secrecy Order in Parent Application?:: No

Applicant Information

Applicant One Authority Type:: Inventor
Primary Citizenship:: US
Country:: US
Status:: Full Capacity

Applicant One Given Name:: Anand
Middle Name::
Family Name:: Sethuraman
Name Suffix::
City of Residence:: Los Angeles
State or Province of Residence:: CA
Country of Residence:: US
Street of Mailing Address Line One:: 11221 Richland Avenue #306
Street of Mailing Address Line Two::
City of Mailing Address:: Los Angeles
State or Province of Mailing Address:: CA
Country of Mailing Address:: US
Postal or Zip Code:: 90064

Applicant Two Authority Type:: Inventor
Primary Citizenship:: US
Country:: US
Status:: Full Capacity

Applicant Two Given Name:: Gilad
Middle Name:: Israel
Family Name:: Elbaz
Name Suffix::
City of Residence:: Los Angeles

State or Province of Residence:: CA
Country of Residence:: US
Street of Mailing Address Line One:: 1723 N. Crescent Heights Dr.
Street of Mailing Address Line Two::
City of Mailing Address:: Los Angeles
State or Province of Mailing Address:: CA
Country of Mailing Address : US
Postal or Zip Code:: 90069

Correspondence Information

Correspondence Customer No.:: 21967
Name::
Street of Mailing Address Line One::
Street of Mailing Address Line Two::
City of Mailing Address:
State or Province of Mailing Address::
Country of Mailing Address::
Postal or Zip Code::
Telephone Number::
Facsimile Number::
E-Mail Address::

Representative Information

Representative Customer Number:: 21967

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	09/493,701	01/28/00
09/493,701	Continuation-In-Part of	09/431,760	11/01/99

Foreign Priority Information

Country:	Application Number::	Filing Date::	Priority Claimed::

Assignee Information

Assignee Name:: Applied Semantics, Inc.
Street of Mailing Address Line One:: 10474 Santa Monica Boulevard
Street of Mailing Address Line Two:: Suite 200
City of Mailing Address:: Los Angeles
State of Province of Mailing Address:: CA
Country of Mailing Address::
Postal or Zip Code:: 90025-6929